Half the Sky Movement
Screening Guide
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In this screening packet, you will find the following items, in this order:

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- Extended Action Packet
Guide to Hosting a Screening

Congratulations! You’re planning a screening. We’re here to help you plan and execute a successful event. Here’s how to get started:

Step 1: If you’re hosting your screening outside of your home, order the DVD with public performance rights through our distributor New Video. If you’re screening from the privacy of your home, order the DVD from Amazon.

Step 2: Decide on the details of your event.

Consider inviting a guest speaker. Reach out to nonprofits, professors from your local university, or someone from your group of friends who is doing good work. Ask if that person would lead a post-viewing discussion.

Decide which segments of the documentary you’d like to show. Each of the six segments is about 40 minutes long, and are in the following order: gender-based violence, sex trafficking, education, maternal mortality, forced prostitution and economic empowerment. Once you know which segments you’d like to show, you can better plan for your screening and discussion.

Step 3: Register your screening here.
Next, publicize your event.

Here are some tips:

Customize the screening poster [here](#) to include the time, date, and location of the event. Consider putting it up at the office or your local library.

After you’ve registered to host a screening, decide if you’d like Half the Sky Movement to publicize your event. If so, email us at community@halftheskymovement.org with a link to your screening. We’ll get the word out to the folks in your area through various social media platforms.

Ask if your local newspaper will list your screening in its calendar of events. You might also ask if the paper wants to send a reporter to cover the event. Alternately, perhaps they will allow you to submit photos or a short piece for publication before or after the event.

Create a Facebook Event, Tweet about it, post on Pinterest, or use any other social media platform of your choice.

Send an email, mass text, or consider sending an invitation through [Evite](#) or [Paperless Post](#). If you’re feeling old-fashioned, call some friends.
During the Screening:

Use the sign-up sheet and commitment cards to collect contact information from your guests to learn which issues are most compelling to them. This information will come in handy later.

Distribute the Take Action handouts. You can choose to give out the extended packet or the quick action guide.

Keep your phones out during the film! Ask people to tweet or post their reactions on Facebook as they watch.

Discuss the film. You can choose some questions from our discussion guide to help start the conversation.

Capture the post-viewing energy by having online petitions ready after the screening. Check out some good ones at CARE Action Network.

Consider making your screening a fundraising opportunity. You can choose one of Half the Sky Movement’s 32 partner organizations and set up a fundraising “team” through Half the Sky Movement’s CrowdRise page. Alternatively, people can write checks directly to a nonprofit of your choosing.

After the Event:

Tell us how it went! Compile your total donations raised, volunteers recruited, or other measurable outcomes. Record them here.

Organize a meeting. If you find folks who want to work on Half the Sky Movement issues with you, find out the next time everyone is available for a follow-up meeting.

Thank your guests for their contributions. We encourage you to use the email template to send a note to all your attendees following the event. Feel free to customize and adapt it as you please.
Discussion Guide
for the PBS documentary Half the Sky: Turning Oppression into Opportunity for Women Worldwide

Overall questions

• How does poverty in this country compare to poverty in other countries? What are the similarities and differences? How should we balance attending to the two?

• Less than 1% of U.S. foreign aid is specifically targeted at women and girls. In light of stories such as these and the particular challenges facing women and girls, do you think this figure is enough? Should foreign aid targeted at women and girls be a higher priority for the U.S.?

• How aware do you think most people in this country are of the issues presented in the film? Why do you think people may not be more aware? What can be done to raise the profile of these issues?

• Which story or issue resonated most deeply with you? Why?

• What actions do you think you can take as an individual or a group to make a difference in addressing one or more of the issues in the film?

• Do you feel ready to commit to making a difference of some kind for women like those in the film? Is there more information you would need to become motivated? What are some first steps you think you could take to get started? What are some long-term goals we could set as a group?

• Sometimes we see something that moves us and we are momentarily inspired to act. Often though, that momentum gives way as we move back into thinking about our daily lives. What can we do to maintain awareness of our wider world and particularly the inspiration we feel to make a difference?
Suggested Questions

Gender-Based Violence

• What information about gender-based violence resonated most with you during the screening? What was most surprising?

• Michelle Bachelet, executive director of UN Women, says in the film, “You see violence against women in rich places, highly educated families, in very low-income families in all regions of the world.” Before seeing this film, did you think of violence against women and girls as a worldwide crisis? In what ways, if any, is gender-based violence an issue in your community?

• Sheryl WuDunn notes that there are 60 million women and girls “missing” because they have been literally “discriminated to death.” What will it take to change this? What institutions other than the government should be tackling these problems?

• Gender-based violence is a broad issue. What small, tangible steps would you first take to help end this phenomenon? How would your approach in your local community be different from your approach internationally?

Sex trafficking

• One of the primary reasons that sex trafficking and sexual slavery continue to flourish is that there are too few penalties for traffickers, brothel owners, and the patrons and sex tourists that keep this economy running. What are some of the consequences for survivors who come forward to seek prosecution? How do these challenges compare with the barriers faced by women who seek justice for other forms of gender-based violence? What are some of the strategies mentioned in the film that are crucial for ending this practice?

• Nicholas Kristof says that one of the “global paradoxes is that countries with the most conservative sexual mores tend to have the most prostitution.” Why do you think that is? What value do women have in these societies? What examples from the film illustrate this?

• Sex trafficking is not just a problem in the developing world — 14,500 to 17,500 people are trafficked into the United States each year. What impact, if any, do you think sex trafficking and sexual exploitation are having in your community? What more could or should the United States do to combat sexual exploitation on the national and international levels?

• What would you like to do in your community or abroad to help end sex trafficking? How can we as a group most effectively work together to take action on behalf of sex trafficking victims who are looking for a way out of the sex trade? What campaigns have you heard about recently to end sex trafficking and how can we get involved?

Education

• What insights did education in Vietnam give you about the status of women and girls’ education around the world? What information surprised you the most?

• What role does education play in your life? Did you experience any challenges gaining access to education or college? Did boys and girls in your community face different educational challenges? How did your experience compare to that of the women in the film?

• Do wealthy countries have a responsibility to help poor countries improve access to and quality of education for girls? Why or why not? What more could or should the United States do? What do you think is the best way for you and the members of your community to help?

• What are some of the ways we can try to improve girls’ education around the world?
Suggested Questions

**Maternal Mortality**

- What information about maternal mortality resonated most with you during the screening? What was most surprising?
- What are the additional implications of maternal mortality and women’s health? How does women’s health affect men? How is maternal health connected to the cycle of poverty?
- What more could the United States do to improve maternal health? What impact, if any, do the high maternal mortality rates in the poorest countries have on the social and economic health of our country? Is global maternal mortality a national security issue for the United States? Why or why not?
- Do wealthy countries have a responsibility to help poor countries improve their maternal health care? Why or why not? Do you think individuals from wealthy countries or international organizations can be effective in the developing world? What are the benefits and challenges? What role do you think you can play?

**Forced and Intergenerational Prostitution**

- Urmi Basu describes the cycle of intergenerational prostitution: “Women who are in prostitution have very little ability to make their daughters aspire to do something different. It’s not that trans-generational prostitution happens because they want to make it happen. It’s because they have no option, they have no escape.” Do you agree with this statement? Why or why not? What are some of the barriers that girls can face when they try to break out of this cycle?
- There is an international debate raging around the subject of prostitution and whether women will be better protected if it is legalized. What do you think? What impact do you think legalizing prostitution would have on the global sex trafficking crisis?
- Some women choose to enter the business of prostitution of their own volition, and are not forced or coerced. How can we make life safer for these women? How can we ensure that women everywhere have the power to make real choices about engaging or not engaging in sex work?
- What can you as an individual or we as a group do to protect prostitutes and help end forced prostitution?

**Economic Empowerment**

- When we read about these types of problems, we tend to immediately think of aid programs and organizations, but what about business as a solution? What are the benefits and pitfalls of social entrepreneurship in comparison to traditional aid?
- In the film, Nicholas Kristof explains that microfinance programs have not been as successful in Africa as they have in Southeast Asia. Why do you think that is? What challenges do women in African countries face that are unique to their regions?
- What role has the issue of economic empowerment played in your life? Were there different economic expectations for girls and boys in your community or family? Were you expected to be financially independent when you grew up? How did your experience compare to that of the women in the film?
- How can we take action to help economically empower women around the world? Could we join a microlending group -- like Kiva, Heifer, or Women’s World Banking -- and raise money to loan to female entrepreneurs? Should we spread awareness in our community about the benefits of microloans in developing countries? What else?
Commitment Form

Name: __________________________ Email: __________________________ Phone: ________________

Are you interested in discussing and taking actions on the issues covered by the documentary? If yes, please continue with this form.

☐ Yes
☐ No

Which of the following topics from the documentary resonate most with you? (Check all that apply):

☐ Economic Empowerment
☐ Education
☐ Forced Prostitution / Sex Trafficking
☐ Gender Based Violence
☐ Maternal Mortality

What are some skills, resources, or connections you could contribute to organizing for universal women’s rights?

________________________________________________________________________________________
________________________________________________________________________________________

How would you like to take action on the issue(s) you checked above? Do you have any creative ideas for ways to engage our local community?

________________________________________________________________________________________
________________________________________________________________________________________

What is your level of commitment? What times are you available to meet?

________________________________________________________________________________________
## Sign up to keep in touch!

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Five things you can do in the next 10 minutes

Follow Half the Sky Movement on Twitter, Facebook, Tumblr, Pinterest, Google+ and YouTube. Sign up on www.halftheskymovement.org to get updates on the movement. Browse our website for content to share and action suggestions.

Start reading <i>Half the Sky: Turning Oppression into Opportunity for Women Worldwide</i> by Nicholas Kristof and Sheryl WuDunn if you haven’t already.

Become a Microlender through Kiva (kiva.org/team/empowering_women) or check out other microfinance organizations like Women’s World Banking, Change.org, Global Giving or Catapult.

Sign up with the CARE Action Network at www.can.care.org or the ONE Campaign at www.one.org for updates and guidance on how to speak out, educate policymakers, and make it known that the public wants action against poverty and injustice.

Become an advocate for global women and girls by finding a US National Committee for UN Women Chapter (www.unwomen-usnc.org) or Women of Vision Chapter (www.worldvision.org/content.nsf/getinvolved/wov-join-a-chapter) in your area.
Have more than 10 minutes? Here are some more ways to take action

**Host a screening:** Inspire your friends, co-workers, and community. Sign up at [www.halftheskymovement.org/host-a-screening](http://www.halftheskymovement.org/host-a-screening) and find discussion guides and screening posters under our Resources tab.

**Volunteer globally or locally.** Half the Sky Movement will be featuring volunteer opportunities at organizations doing great work in the field. Visit our website at [www.halftheskymovement.org/act](http://www.halftheskymovement.org/act) to learn more.

**Be a journalist.** Use the Fast Facts and our Facebook and Twitter feeds to learn more and follow the news on women’s rights. Then, write an op-ed, blog, or social media post and share with your friends and online community.

**Help pay for a girl’s education** for one year. Through organizations like Camfed, Room to Read, and Blink Now you can fund a girl’s year in school and other education projects.

**Find a local organization** that combats human trafficking or sex trafficking and volunteer your time. Check out this state-by-state directory by Polaris Project: [www.polarisproject.org/state-map](http://www.polarisproject.org/state-map)

**Join or create** a Dining for Women chapter to engage your local community of women on international women’s rights issues. Find out more here: [www.diningforwomen.org](http://www.diningforwomen.org)

**Help individuals from the film.** If you were moved by the women in the film who are creating opportunities for women’s education, health, and economic rights, visit our Act page and learn how to help support their efforts. [www.halftheskymovement.org/act](http://www.halftheskymovement.org/act)
Action Packet
Fast Facts, Action Tips, and Featured Organizations

A quick guide to help you learn, share, and take action on behalf of women worldwide.

half the sky movement
Turning Oppression into Opportunity for Women Worldwide

www.halftheskymovement.org
Fast Facts

Maternal Mortality
- One woman dies every two minutes from pregnancy-related causes.
- 99 percent of all maternal deaths occur in the developing world.
- The U.S. ratio of maternal deaths is higher than 40 other countries, despite spending more per capita on maternal care than any other country.
- More than 1 million children a year are left motherless due to maternal mortality.
- 135 million girls living today have undergone female genital mutilation, greatly increasing their risk of maternal mortality.

Gender-Based Violence
- One in five women will be a victim of rape or attempted rape in her lifetime.
- In the U.S., a woman is abused every 15 seconds and is raped every 90 seconds.
- 102 countries have no specific legal provisions against domestic violence, and in at least 53 countries, marital rape is not a prosecutable offense.
- 60 million girls are “missing” due to selective abortion of female fetuses and the mistreatment and neglect of female children.

Sex Trafficking and Forced Prostitution
- Estimates for children in sexual slavery range from 300,000 to as high as 1.2 million.
- The typical age of entry into the sex trade is 13 or 14 years old.
- 51 million girls have been married before the age of consent.
- Trafficking yields $9 billion in the U.S. and generates $27.8 billion in profits worldwide each year.
- Some studies suggest that there are as many as 27 million modern slaves — more than at any point in history — and 56 percent are women.

Educating Women and Girls
- Two-thirds of the 781 million illiterate adults in the developing world are women.
- Nearly one out of every five girls who enrolls in primary school does not complete her primary education in the developing world.
- 75 percent of un-enrolled girls are from ethnic minorities or very poor families, despite being only 20 percent of the population.
- A child born to a literate woman is 50 percent more likely to survive past the age of 5.
- Young women’s earnings will be 10 to 20 percent higher for each additional year in school.

Economic Empowerment:
- 70 percent of the world’s poor are women and girls.
- Women earn less than 10 percent of the world’s wages but work more than two-thirds of the world’s working hours.
- Women reinvest approximately 90 percent of their income in their families.
- In sub-Saharan Africa, women own less than 2 percent of the land, but produce 90 percent of the food.
- If women’s paid employment rates increased to the level of men’s, U.S. GDP would rise 9 percent.

www.halftheskymovement.org
TAKE ACTION
Five things you can do in the next 10 minutes

Follow Half the Sky Movement on Twitter, Facebook, Tumblr, Pinterest, Google+ and YouTube. Sign up on www.halfttheskymovement.org get updates on the movement. Some other great email lists to join for important updates on these issues are www.womensenews.org, www.worldpulse.com and www.thewip.net.

Start reading *Half the Sky: Turning Oppression into Opportunity for Women Worldwide* by Nicholas Kristof and Sheryl WuDunn if you haven’t already. The book includes many additional stories, insights and suggestions for action. It should be available in your local library and bookstore, and at www.halfttheskymovement.org.

Become a Microlender: Join the Kiva Half the Sky Movement group and you can make a loan for as little as $25 to a woman entrepreneur in the developing world to improve her family and community (kiva.org/team/empowering_women).

Or, check out other microfinance opportunities: Women’s World Banking, Change.org, Global Giving or Catapult.

Sign up with the CARE Action Network at www.can.care.org or the ONE Campaign at www.one.org. This will assist you in speaking out, educating policy makers, and underscoring that the public wants action against poverty and injustice. This kind of citizen advocacy is essential to create change.

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**Play the Facebook game** and encourage your friends to do the same. Half the Sky Movement: The Game will launch on November 13, 2012. By playing the game, you’ll help send funds to featured charities in need of your support.

[www.halftheskymovement.org](http://www.halftheskymovement.org)
Get Creative

**Donate** your old cell phone through Hope Phones, an organization that helps health workers save lives in developing countries. Better yet, organize a drive for old cellphones in your local community and donate many phones to Hope Phones.

Find out more here: www.hopephones.org.

**Travel** to learn about international women’s rights. Go on a study tour with American Jewish World Service (AJWS), an organization dedicated to alleviating poverty and hunger, and meet women activists demanding a voice in their countries’ development. Upcoming trips are scheduled for Cambodia and Nicaragua. Or, travel with Opportunity International to see how microfinance loans and financial training can transform communities. Upcoming trips in Rwanda, Uganda and Dominican Republic.

**Support people and projects** inspired by the Half the Sky Movement featured on our blog (www.halftheskymovement.org/blog). Read about people like Belle Staurowsky who started teaching karate to at-risk girls in India and the high school seniors Anna Cate and Caroline who are trying to raise $300,000 for a safe house for vulnerable girls in Adama, Ethiopia.

**Do what you do best**, for women around the world. Are you a runner, a policy wonk, a performer, a teacher? Channel your skills and passions into helping women around the world, in whatever way you think you can!

Read our blog and get inspired (www.halftheskymovement.org/blog).

**Tell us** what you’re up to and how you’ve been inspired by the Half the Sky Movement to support women and girls around the world. We’ll share your story across our social media platforms and bring you supporters.

www.halftheskymovement.org/share-your-story
Buy for Good

**Dot-to-Dot** sells children’s books that feature strong girls from a variety of struggling communities. The publishers aim to educate children early on about issues of international development and the power of young girls to make a difference.

www.dot-to-dot-books.org

**The Brave Collection** sells beautiful jewelry that helps support survivors of the sex trade in Cambodia. Plus, it was founded by a 23-year-old!

www.thebravecollection.com

**Buy the Change USA** sells goods created by women in the developing world who are victims of sex trafficking, gender-based violence and deep poverty. Their mission is to encourage consumers to buy goods that support undervalued women.

www.buythechangeusa.org

**Umoja Women’s Shop** sells traditional, glass-beaded jewelry made by women from Umoja, Kenya who have escaped abusive lives in favor of a violence-free community in Umoja. All the color combinations are preserved from their ceremonial jewelry.

www.umojawomen.net

Also check out:


www.halftheskymovement.org
Some organizations doing wonderful work for women and girls worldwide

The 32 organizations listed here are Half the Sky: Turning Oppression to Opportunity for Women Worldwide partners. Find these and many other great organizations that Nicholas and Sheryl have found at: www.halftheskymovement.org/partners.

- **Acumen Fund**
  www.acumenfund.org
  Acumen Fund’s mission is to create a world beyond poverty by investing in social enterprises, emerging leaders, and breakthrough ideas.

- **Afghan Institute of Learning**
  www.afghaninstituteoflearning.org
  AIL plays a major role by creating or reconstructing education and health systems capable of reaching the women and children of Afghanistan, whether in refugee camps or in their homeland.

- **American Jewish World Service**
  www.ajws.org
  Inspired by Judaism’s commitment to justice, American Jewish World Service works to realize human rights and end poverty in the developing world.

- **Apne Aap**
  www.apneaap.org
  Apne Aap organizes small groups of women and girls at risk or affected by trafficking into self-empowerment groups across India to access three fundamental rights – education, dignified livelihood and legal empowerment.

- **BRAC**
  www.brac.org
  BRAC, a global development organization based in Bangladesh, is a worldwide leader in creating opportunities for the poor to lift themselves out of poverty.

- **Camfed**
  www.camfed.org
  Camfed educates girls in some of the poorest areas of rural Africa and invests in economic and leadership opportunities for them.

- **CARE**
  www.care.org
  CARE is a leader humanitarian organization fighting global poverty. Women are at the heart of CARE’s community-based efforts to improve basic education, health and economic opportunity.
• **Edna Adan Maternity Hospital**  
  [www.ednahospital.org](http://www.ednahospital.org)  
  The maternity hospital was built by Edna Adan Ismail in order to address the grave health problems that endanger the lives of women and children of Somaliland.

• **Every Mother Counts**  
  [www.everymothercounts.org](http://www.everymothercounts.org)  
  Every Mother Counts is an advocacy and mobilization campaign to increase education and support for maternal mortality reduction globally.

• **Fistula Foundation**  
  [www.fistulafoundation.org](http://www.fistulafoundation.org)  
  Fistula Foundation fights to end the suffering caused by childbirth injury, obstetric fistula. They believe no woman should suffer a life of pain and isolation simply for trying to bring a child into the world.

• **Fonkoze**  
  [www.fonkoze.org](http://www.fonkoze.org)  
  Fonkoze is Haiti’s largest microfinance institution and, indeed, one of the best known MFIs worldwide for its innovative approaches to reaching the most disadvantaged women and helping them take the first steps out of poverty.

• **Futures Without Violence**  
  [www.futureswithoutviolence.org](http://www.futureswithoutviolence.org)  
  FWV has developed ground-breaking education programs, policy reform, leadership training and public actions designed to end violence against women and children around the world.

• **GEMS**  
  [www.gems-girls.org](http://www.gems-girls.org)  
  GEMS is the only organization in New York State specifically designed to serve girls and young women who have experienced commercial sexual exploitation and domestic trafficking.

• **Grameen Foundation**  
  [www.grameenfoundation.org](http://www.grameenfoundation.org)  
  Grameen Foundation helps empower the world’s poorest, especially women, by providing them with access to financial services such as microsavings and loans, life-changing information about agriculture and health, and unique small-business opportunities.

• **Heifer International**  
  [www.heifer.org](http://www.heifer.org)  
  With gifts of livestock and training, Heifer International works with communities to end hunger and poverty and care for the earth.

• **International Justice Mission**  
  [www.ijm.org](http://www.ijm.org)  
  IJM is a human rights agency that brings rescue to victims of slavery, sexual exploitation and other forms of violent oppression throughout Asia, Africa and Latin America.
International Rescue Committee
www.irc.org
The International Rescue committee responds to the world’s worst humanitarian crises, offering lifesaving care and life-changing assistance to help vulnerable families survive and rebuild their lives.

Jamii Bora
www.jamiibora.org
Jamii Bora Trust was established in 1999 at the initiative of 50 poor families in Nairobi. Its mission is to assist its members to get out of poverty and build a better life for their families.

Kashf
www.kashf.org
Kashf works to holistically transform the lives of low income households, especially women, by providing quality and cost effective micro-finance services accompanied by a suite of ancillary services.

New Light Foundation
www.newlightindia.org
Since 2000, New Light has been providing safe shelter, education, and recreational facilities for the children of local sex workers, particularly the daughters.

Opportunity International
www.opportunity.org
Opportunity International provides more than four million people – mostly women – with the financial services they need to unlock their potential and create better lives for themselves, their families and their communities.

Pathfinder International
www.pathfind.org
For more than 55 years, Pathfinder International has delivered vital sexual and reproductive health services that ensure choice and expand opportunities for women, men, and young people in developing countries.

Population Council
www.popcouncil.org
Population Council conducts biomedical, social science, and public health research and disseminate evidence to create policies, programs, and technologies that improve lives around the world.

Room to Read
www.roomtoread.org
Room to Read seeks to transform the lives of millions of children in developing countries by focusing on literacy and gender equality in education.
Shining Hope for Communities links free schools for girls to holistic community centers that provide residents with the most essential services in Nairobi’s Kibera slum.

Somaly Mam Foundation works to eradicate slavery and empower its survivors, with a special focus on Southeast Asia.

Tostan empowers African communities to bring about sustainable development and positive social transformation based on respect for human rights.

Umoja Women’s Village, founded with the mission to improve the livelihood of its members and the Samburu community through education and poverty alleviation.

Women for Women International supports women in war-torn regions with financial and emotional aid, job-skills training, rights education and small business assistance so they can rebuild their lives.

Women’s World Banking expands the economic assets, participation and power of low-income women and their households by helping them access financial services, knowledge and markets.

World Vision is a Christian humanitarian organization dedicated to working with children, families and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice.

Half the Sky Movement Funders:

www.shininghopeforcommunities.org
www.somaly.org
www.tostan.org
www.umojawomen.org
www.womenforwomen.org
www.worldvision.org
www.swwb.org
www.halftheskymovement.org